

Title: Apparatus and Method for Distributed Control of Media Dissemination
 Inventor(s): Simyon, Jeffrey A.
 Appln. No. New
 Docket #: 72449-016

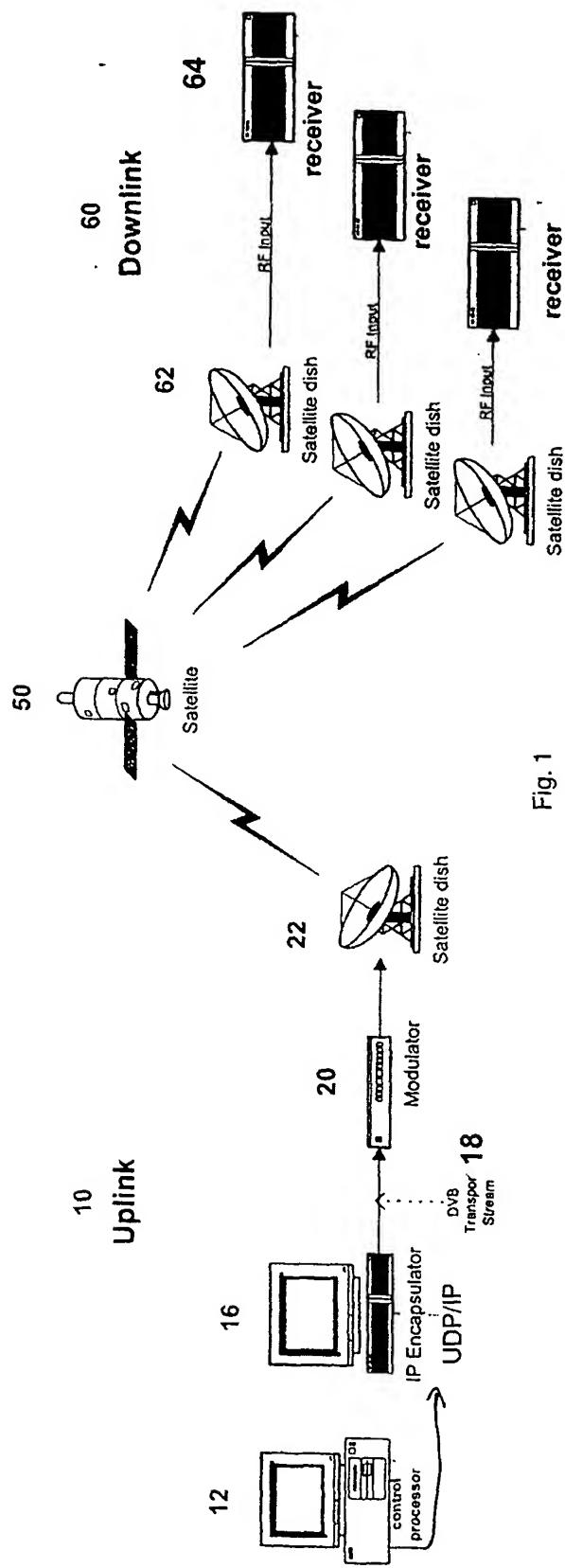


Fig. 1

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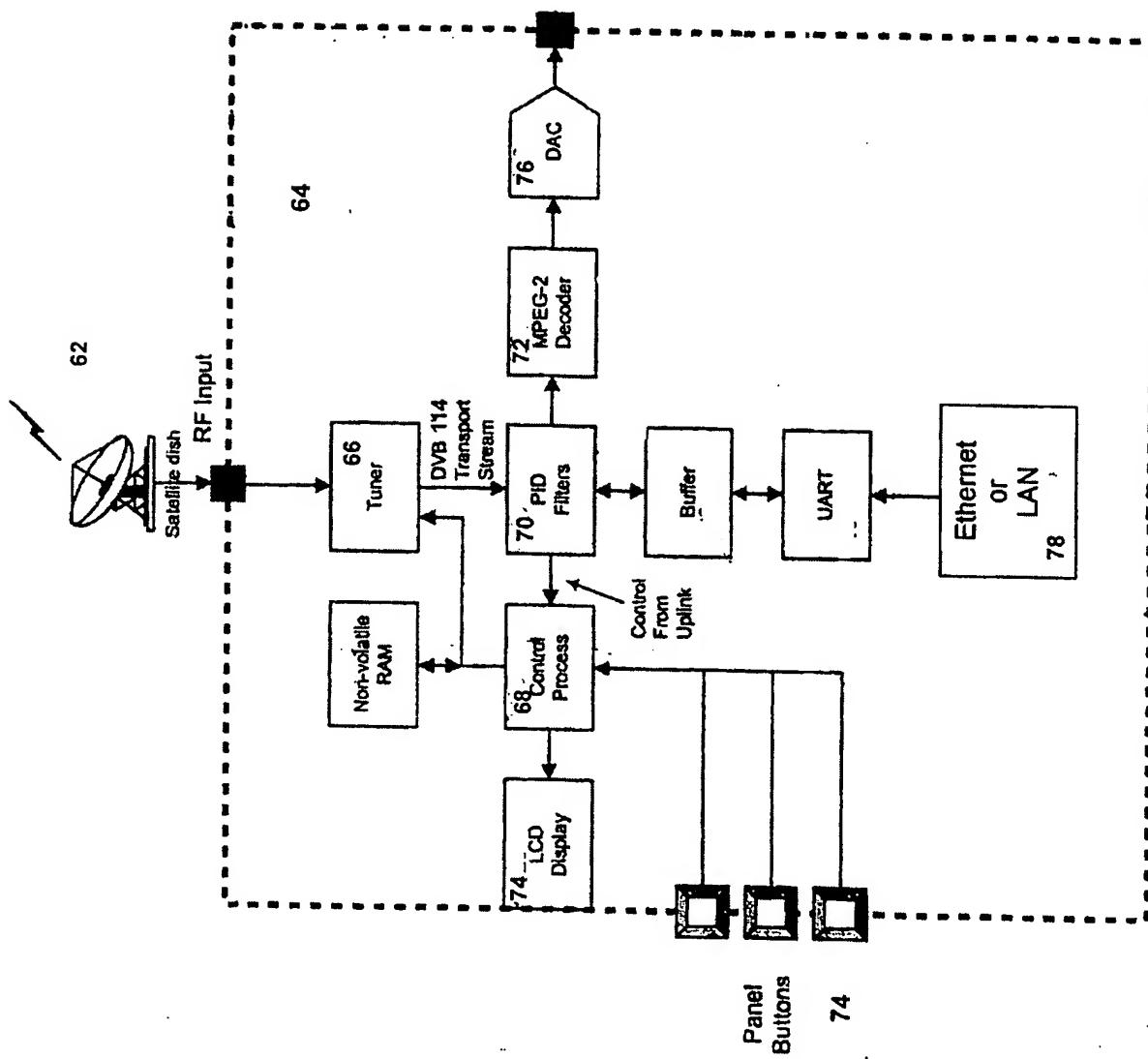


Fig. 2

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Distributed Compel Control System

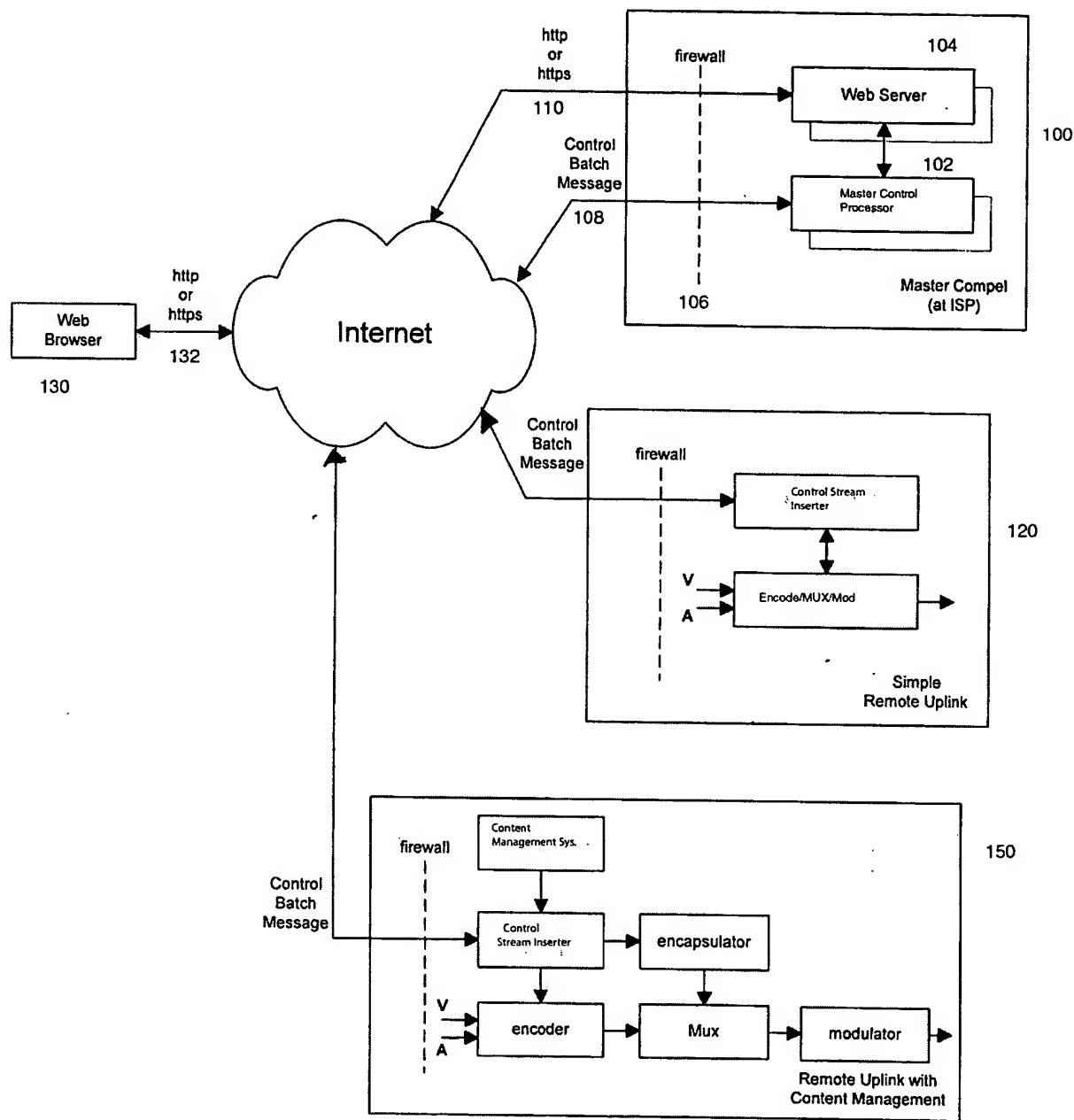


Fig. 3

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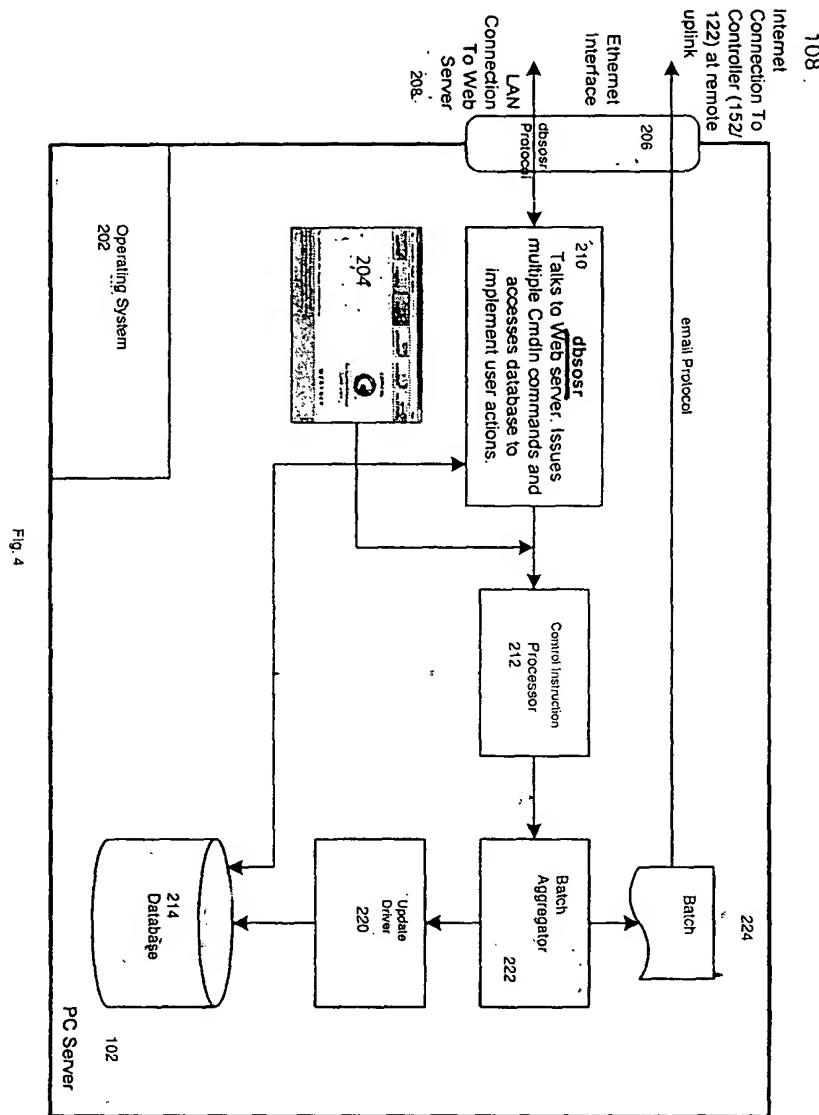


Fig. 4

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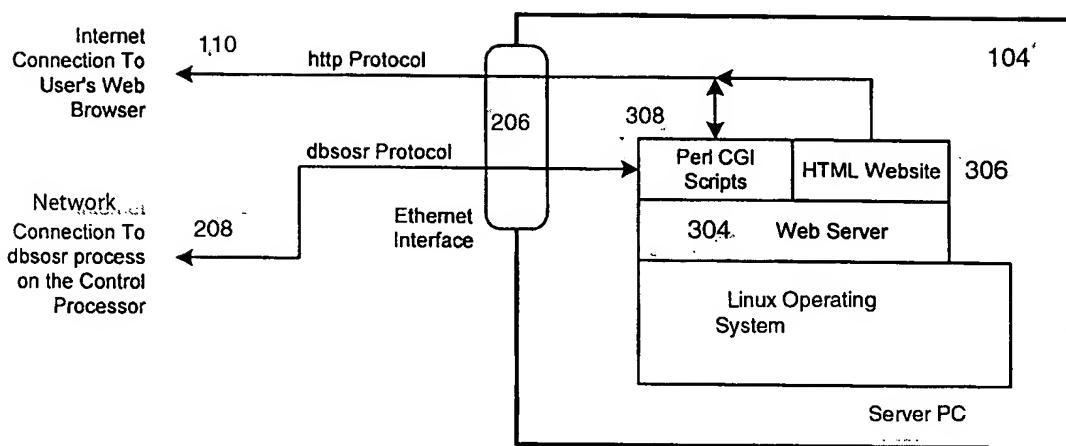


Fig. 5

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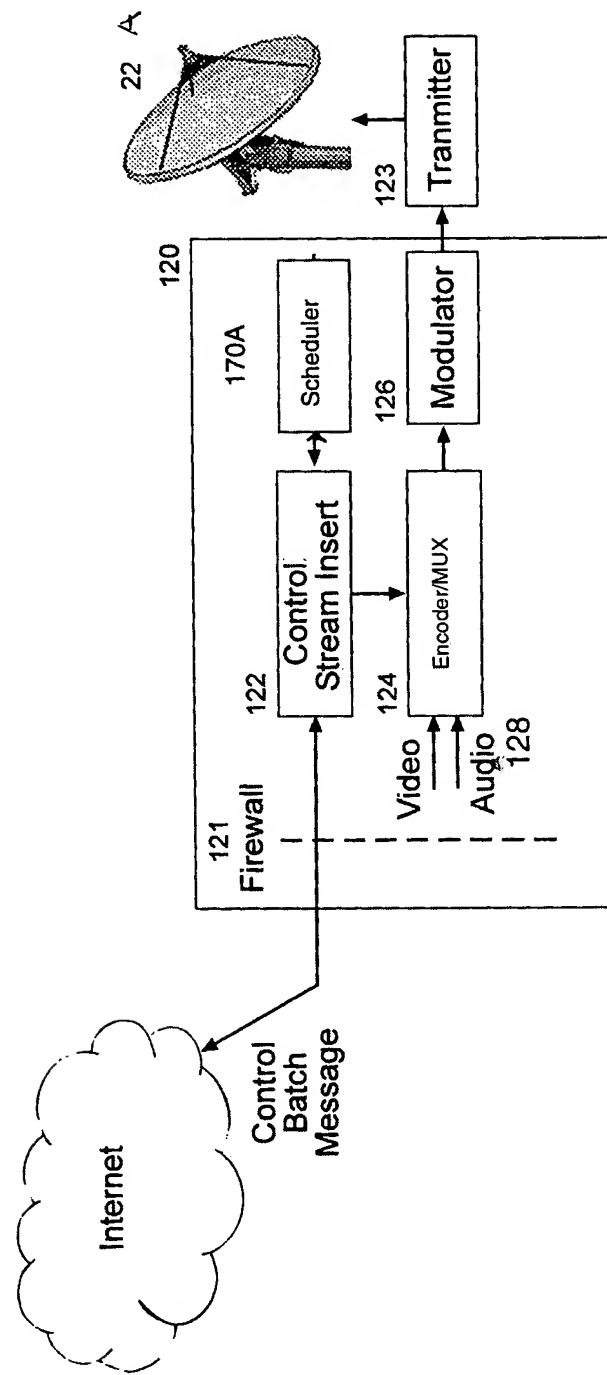


Fig. 6

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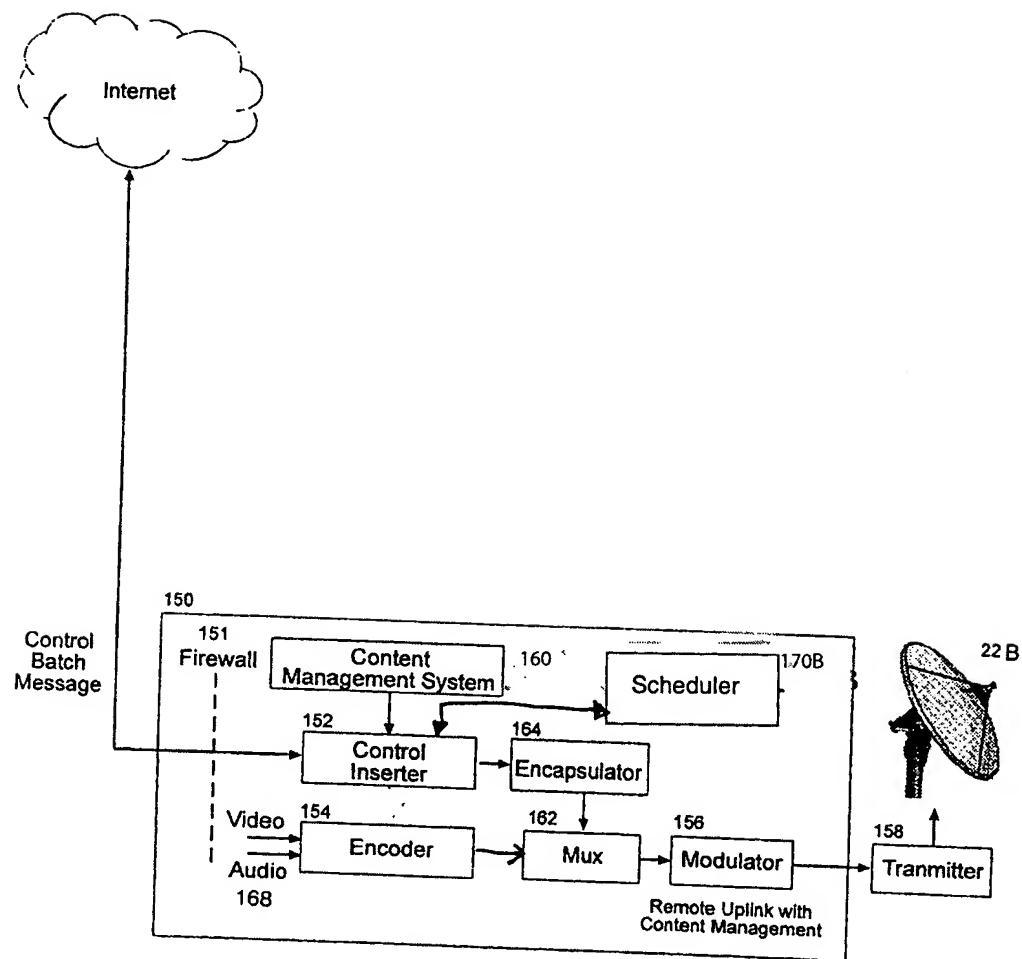


Fig. 7

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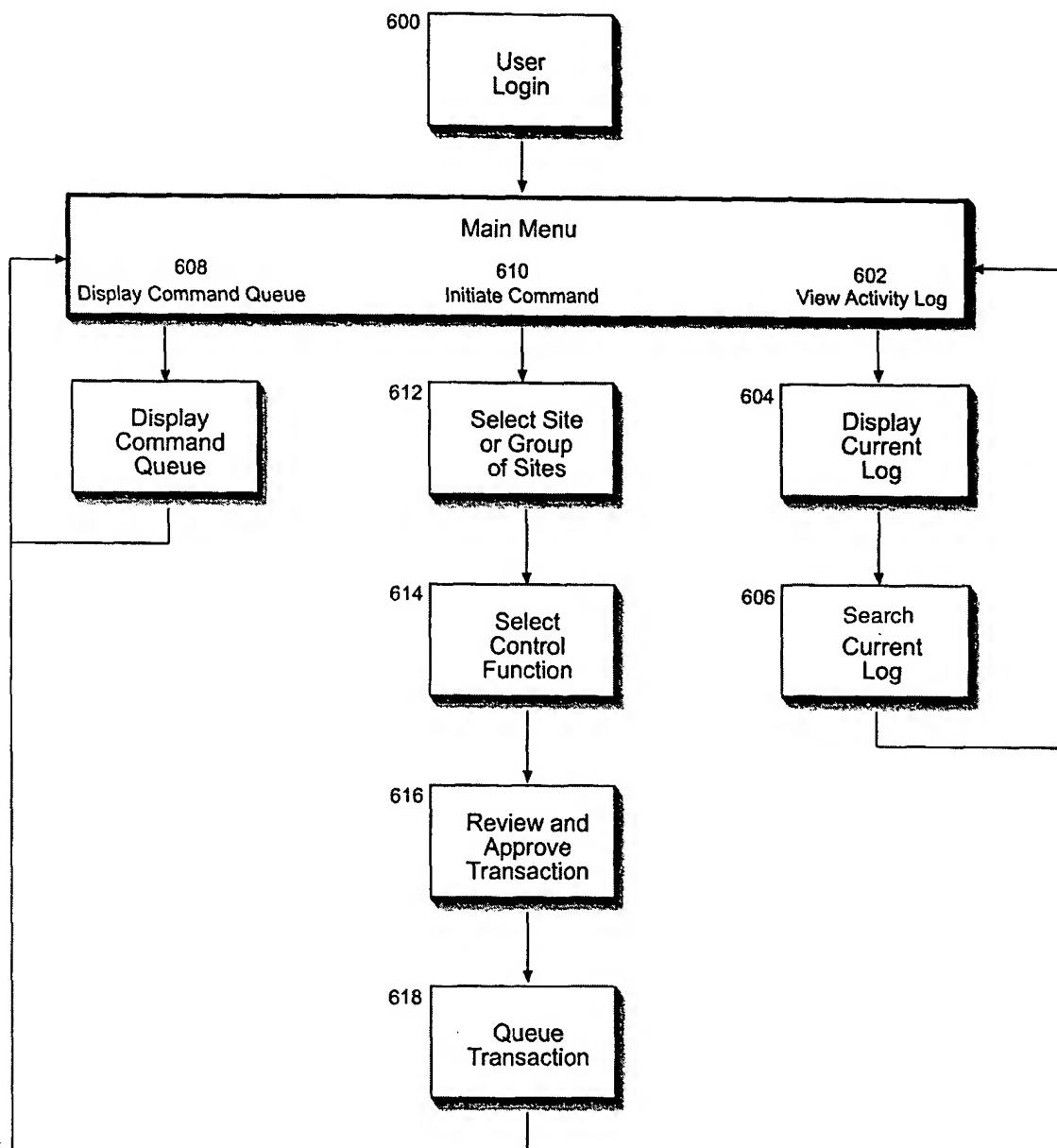


Fig. 8

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The screenshot shows a web browser window with the following details:

- Address Bar:** http://22.22.22.22:8080/compol.cgi
- Header:** Back, Forward, Stop, Refresh, Favorites, Help, Main | Log Out | Contact Us
- Section Header:** Wegener Encompass LE Control System
- Navigation:** Local Client, National Client, MediaPlan, Q & A / Help
- Content Area:**
 - Edit/View Existing Client:** You are Logged In: admin
 - Table:** Shows a list of clients with columns: Select Muzak Acct Number, Serial Number, Client, Store Number, Affiliate, Account Type.
 - Table Data:**

Select Muzak Acct Number	Serial Number	Client	Store Number	Affiliate	Account Type
<input type="radio"/>	104604	Jay	1	Wegener	local
<input checked="" type="radio"/>	103852	20test20	103852	Wegener	national
<input type="radio"/>	104607	BJU test	1	Wegener	local
<input type="radio"/>	105240	blue	99	Wegener	national
<input type="radio"/>	105247	Bruce Stream	Z	Wegener	local
<input type="radio"/>	111101	HowardJohnson		Wegener	national
<input type="radio"/>	113492			Wegener	local
<input type="radio"/>	113494	Scaggs B Test	Scaggs B Test	Wegener	local
<input type="radio"/>	113495	Scaggs B Test	Scaggs B Test	Wegener	local
<input type="radio"/>	113672	Scaggs B Test	Scaggs B Test	Wegener	local
- Page Navigation:** Pages: 1 2 3 4 5 6 7 [>>]
- Search Function:** Search the database for Client Record
- Buttons:** EDIT SELECTED CLIENT, Done, Internet
- Right Panel:** SPECIAL NOTES section containing instructions and notes about client selection and search.

Fig. 9A

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The screenshot shows a web-based application titled "Wegener Encompass LE Control System". The top navigation bar includes links for "Local Client", "National Client", "MediaPlan" (which is currently selected), and "Q & A / Help". The main content area is titled "Modify Existing Sequence" and displays the following information:

- Name:** 20test20-00001
- Description:** Set One - modified
- Interval:** 10 seconds
- Ad 01:** 20test20-00003: A-10
- Ad 02:** 20test20-00015: Mr_Payroll
- Ad 03:** 20test20-00016: Tuesday
- Ad 04:** (empty)
- Ad 05:** (empty)
- Ad 06:** (empty)
- Ad 07:** (empty)
- Ad 08:** (empty)
- Ad 09:** (empty)
- Ad 10:** (empty)

A "SUBMIT" button is located below the sequence table.

SPECIAL NOTES

You can modify:
 • The description of the sequence.
 • The interval between messages.
 • The order of the messages.
 • The duration of the sequence.
 • Any message.
 • Any message you have removed will be deleted from the system automatically.
 • Specified for each sequence... Any message you add will be automatically delivered in the sequence as specified.
 To edit sequences, Please allow at least one hour for messages to be delivered from the server.

Fig. 9B

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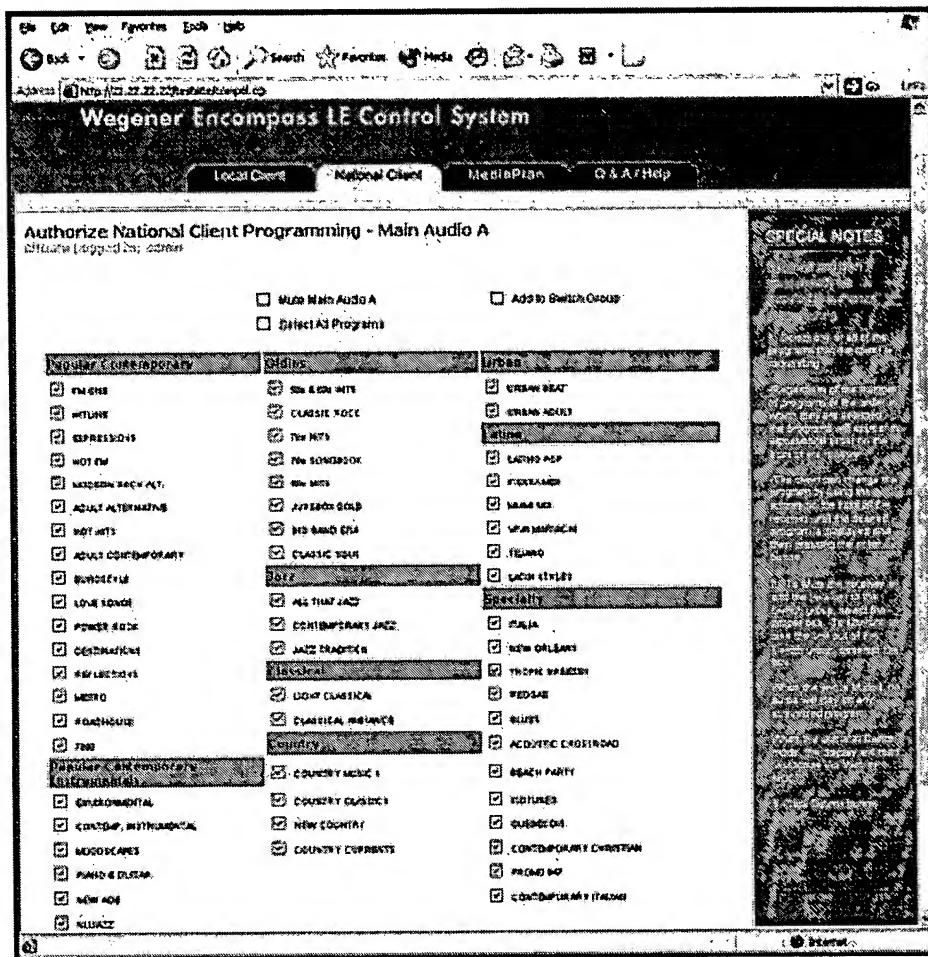


Fig. 9C

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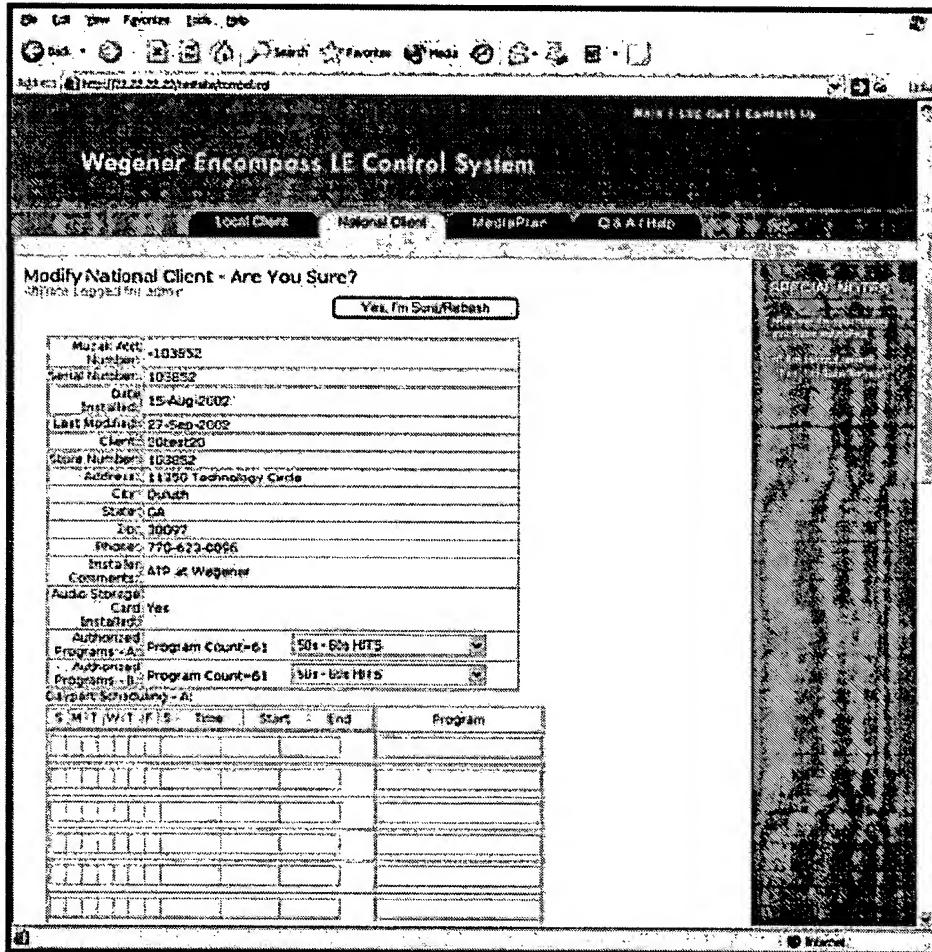


Fig. 9D

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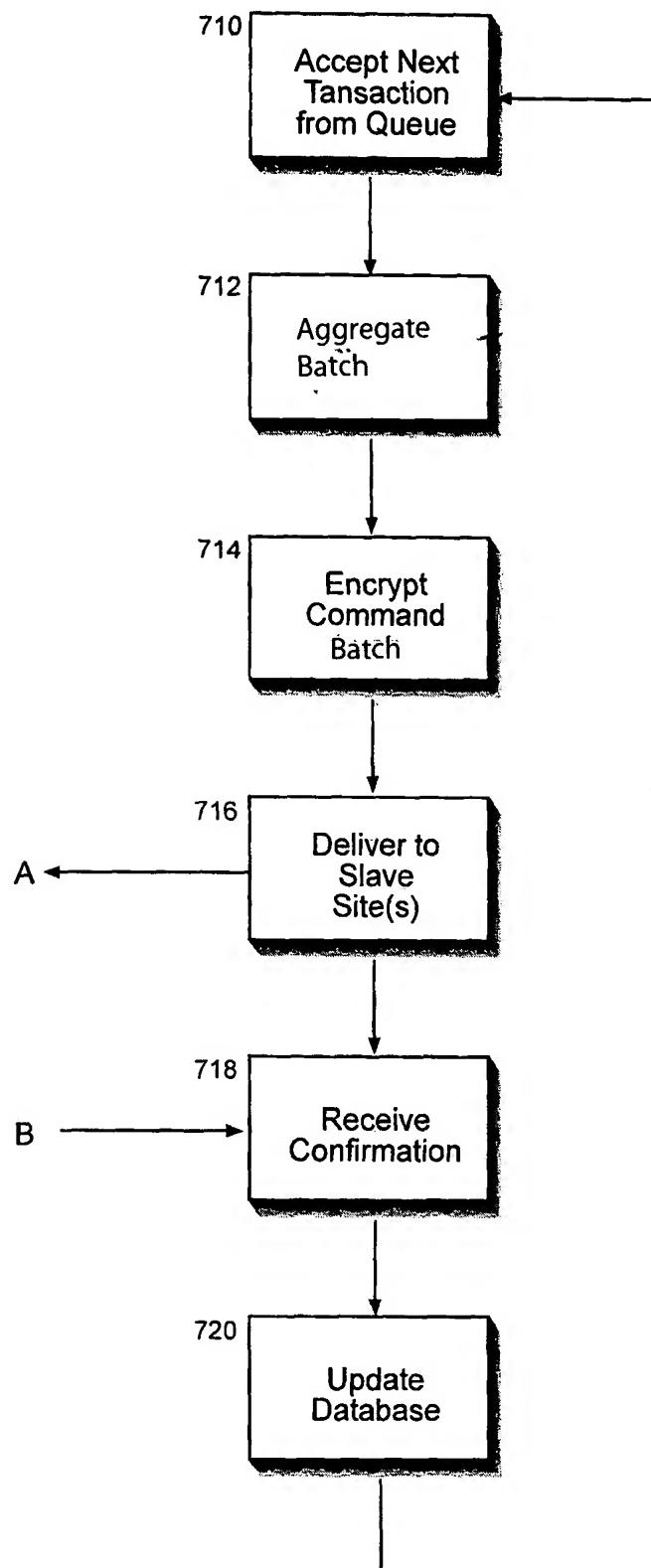
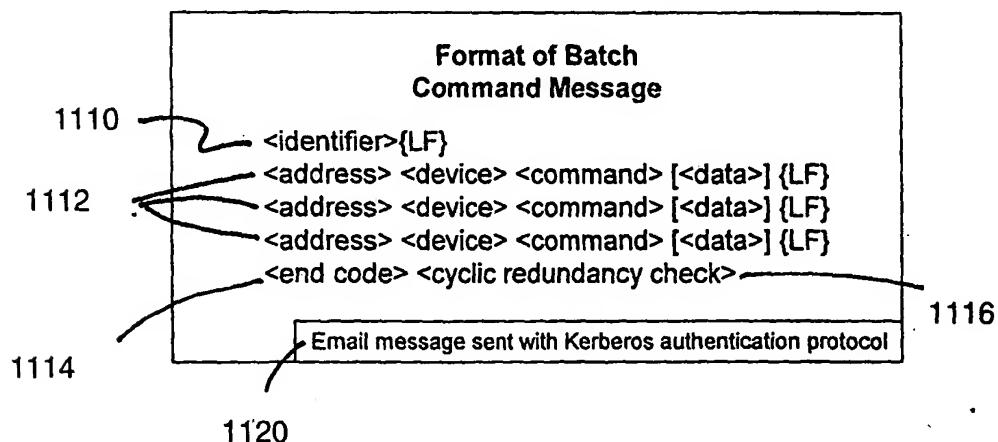
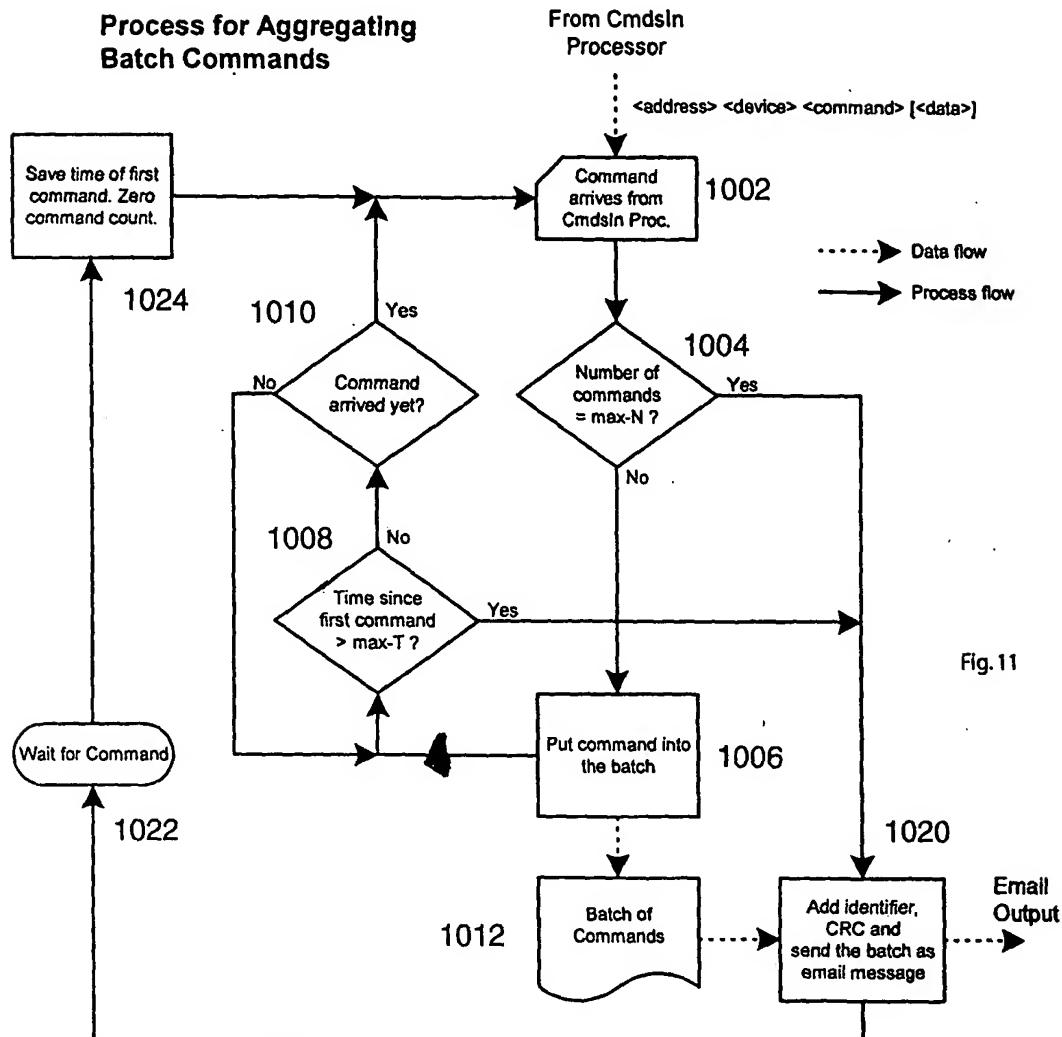


Fig. 10

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Slave System Command Processing

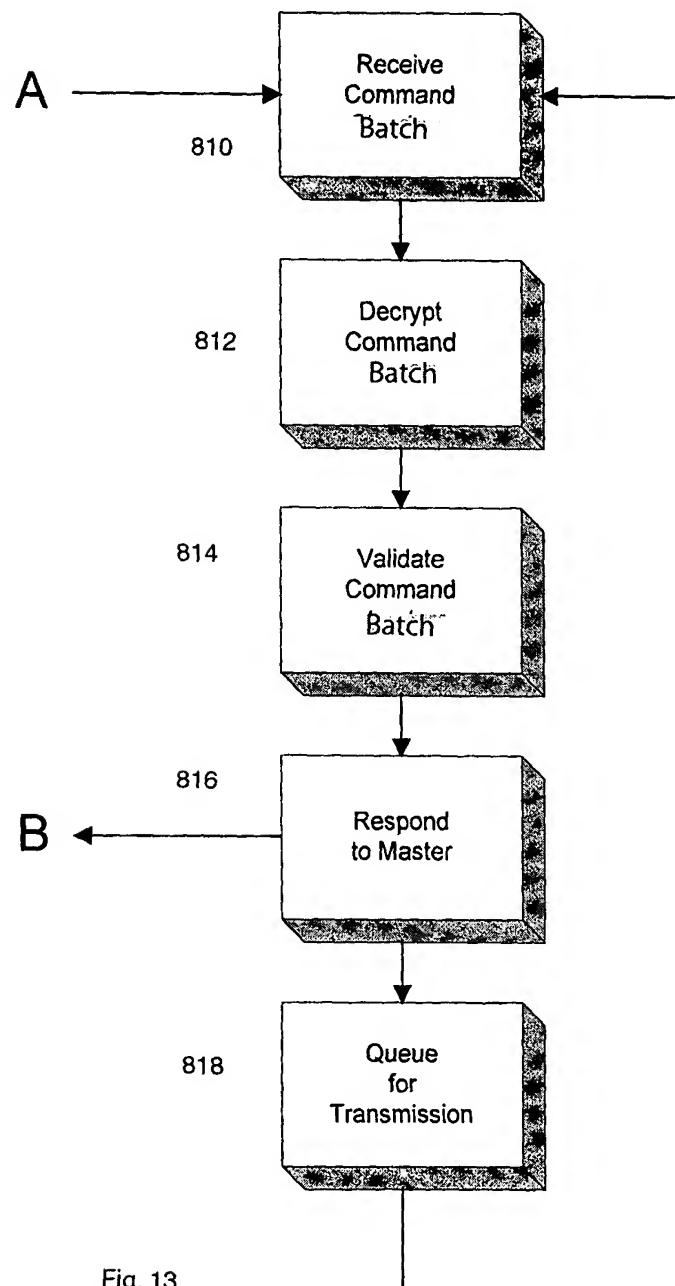


Fig. 13

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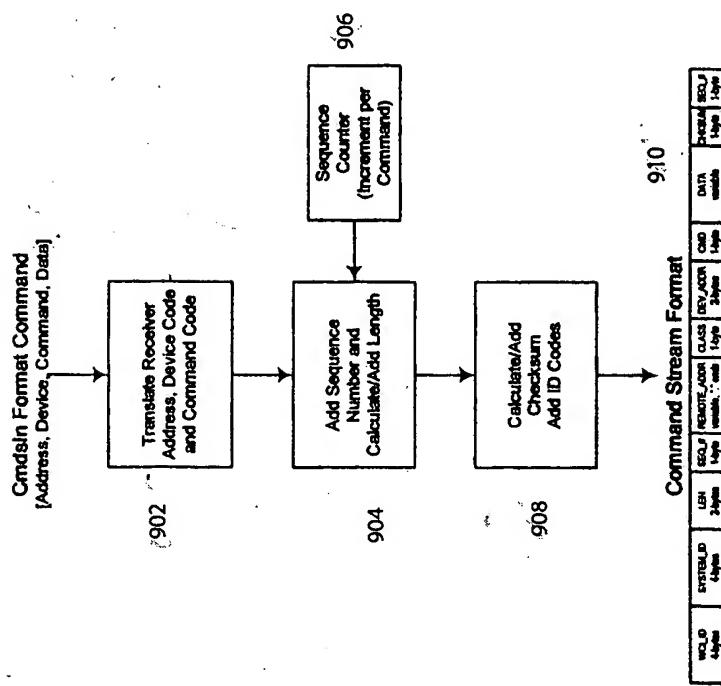


Fig. 14

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WCL_ID 4-bytes	SYSTEM_ID 4-bytes	LEN 2-bytes	SEQ.# 1-byte	REMOTE_ADDR variable, ":" ends	CLASS 1-byte	DEV_ADDR 2-bytes	CMD 1-byte	DATA variable	CHKSUM 1-byte	SEQ.# 1-byte
902	904	906	908	910	912	914	916	918	920	922

Fig. 15: